

Virtual Reality pioneers heading to Dublin as the final ADIFF *Immersive Stories* Conference & Exhibition line-up announced for 24th & 25th Feb

The final line-up and schedule has been released for the [Immersive Stories: Virtual Reality Conference & Exhibition](#), which takes place at the Round Room in the Mansion House, Dublin on 24th & 25th February 2018 as part of the Audi Dublin International Film Festival.

The *Immersive Stories Conference* brings pioneering international and Irish thought leaders on Virtual and Augmented Reality to Dublin to chart new ways of storytelling on immersive platforms, developments that are already revolutionising the way we produce and consume entertainment.

The finalised line-up includes **Resh Sidhu**, Creative Director of Two Species VR; **Ian Bowie**, Experience Designer at the ILMxLAB and Lead Designer on *STAR WARS: SECRETS OF THE EMPIRE*; **Curtis Hickman**: Co-Founder and Chief Creative Officer of critically-acclaimed immersive entertainment company The VOID; **Sol Rogers**, CEO & Founder, REWIND; **Colum Slevin**, Head of Experiences at Oculus VR, **Andrew Melchior**, Founder of 3rd Space Agency and Executive Producer of Björk Digital ; **Davor Kravac**, Executive Creative Director at B-Reel London, (creators of the Gorillaz AR app) and many more. The Immersive Stories Conference and Exhibition is curated by **Eoghan Cunneen**, a Senior Software Engineer at Lucasfilm Ltd.

Immersive Stories - Exhibition: Running alongside the conference, this is a chance for both attendees and the general public to experience some of the best Virtual and Augmented Reality experiences including *Blade Runner 2049: Memory Lab*; a showcase of Gorillaz's multiplatform campaign that accompanied the *Humanz* album; Björk's VR music video *NotGet* that was showcased at MoMA and Somerset House, The Guardian's detective documentary *Crime Scene*, Fable Studio's adaptation of Neil Gaiman's *Wolves in the Walls*; and a selection of VR content from RTÉ.

Receiving its World Premiere, Pink Kong Studio's short VR film *Aurora* that was specially commissioned by ADIFF, Audi Ireland and Screen Training Ireland will be screened at the exhibition and will be accompanied by a case study at the conference.

Immersive Stories: Conference runs 9am-5pm across 24th & 25th Feb.
Immersive Stories: Exhibition runs at 6pm & 8pm on both 24th & 25th Feb.

Tickets for the Immersive Stories Conference (€95/€55 Concs, including exhibition & lunch) and tickets for the Exhibition (€10) available at www.diff.ie or 01 687 7974.

For more media information, high-res imagery or interview requests contact press@diff.ie or call +353 1 6624260.

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About Audi Dublin International Film Festival (21st Feb-4th March 2018)

The Dublin International Film Festival is sponsored by Audi, its principal funder is the Arts Council and it is also in receipt of funding from official industry partner, the Irish Film Board. Key partners and funders include hotel partner The Merrion Hotel, print transport partner Wells Cargo, post-production partner Windmill Lane, social listening partners Olytico, digital out-of-home provider Orbscreen, official food ordering app Just Eat and champagne partner Moët & Chandon, with media partners Entertainment.ie, 98FM, The Times & The Sunday Times and micromedia.ie. Kerry Foods' Cheestrings are sponsors of the ADIFF's Fantastic Flix family programme. Venue Partners include Cineworld.

Founded in 2003, the Dublin International Film Festival sets the agenda of the year with its programme of outstanding Irish and international film. Offering unique access to a plethora of filmmaking talent, the festival transforms Dublin into a hub of glamour, creativity and film appreciation.

Over the past fifteen years, the festival has hosted over 600 major guests, including winners of the festival's prestigious Volta Award such as Al Pacino, Julie Andrews, Danny DeVito, Daniel Day-Lewis, Joss Whedon, Brendan Gleeson, Angela Lansbury, Stanley Tucci, Stellan Skarsgård, Kristin Scott Thomas and Ennio Morricone.

The festival has screened world cinema from 52 different countries, a total of almost 1,500 films, of which 300 were Irish features including Irish premieres of *Sing Street*, *Once*, *Ondine*, *In Bruges*, *Calvary*, *The Stag* and *The Secret of Kells*. The festival's young people's programme Fantastic Flix is expanding each year, engaging schools and families and building a new generation of film fans.

ABOUT AUDI

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Film Board.

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